

# BRAD SEEVERS RACING

*Living The Dream*

Happy Spring from Brad Seavers Racing!

Another season of exciting opportunities awaits us all! As you are aware, we have taken our level of marketing to one of the highest in grass roots motorsports! We have gained the following of 9,000 on Twitter; 8,200 on Instagram; 5,000 on Brad Seavers Facebook; 2,900 on the Brad Seavers Racing Page on Facebook and over 1,000 on LinkedIn. We have a combined following of over 25,000, and that is great news for all of us!

Because of YOU, my marketing partners, we will work together to make 2017 a year to remember.

We are taking the opportunity to not only race the dirt modified this year, but to start a new chapter in the seaversracing.com Racing For Recovery Tour 2017. We will be in front of 30,000 to 90,000 fans at every event, plus millions of views on TV. You heard it...TV! We are now going to be a true, professional race team on national television.

We are proud to announce we will be trying our hand at the TORC SERIES PRO MOD UTV CLASS this year. **TORC: The Off-Road Championship** presented by AMSOIL events. You can visit their website at: <http://torcseries.com/>

From the high-flying action on the track, to the open-pit experience, you know I will be shaking hands and making you proud every second of the day. We will have 13 televised events, and you can bet that I will do whatever it takes to put this machine up front.

Below is a link to the demographics of the fans and people we will see and interact with at the races and on social media.

[http://torcseries.com/wp-content/uploads/2016/04/TORC\\_MASTER\\_11.1.pdf](http://torcseries.com/wp-content/uploads/2016/04/TORC_MASTER_11.1.pdf)

This is not only great news for Seavers Racing, but even better news for your marketing partnership with us.

This means more social influence, more people seeing you on our social media pages,

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plus the up-close and exciting dirt-flying action on the track.

I can't thank you enough for being a part of my life, and helping me to be a better person each day. Because of your marketing partnerships, we have touched thousands of people that are struggling with life in one way or another. From inspirational quotes to speaking events, personal messages and phone calls, I have been able to share my story with many people. As I continue to gain followers, they will be following you, too!

We would like to get our 2017 Marketing Partners on board as soon as possible so we can get going on wraps, hero cards, t-shirts and stickers!

I plan on taking this to the top and would be honored to take you with me.

You can get in touch with me via email or phone. I welcome any ideas, questions or concerns you may have.

I truly appreciate your support, kindness and willingness to help Seavers Racing continue to Live The Dream!

Thanks Again! I am looking forward to an unbelievable season...on & off the track!

**TOGETHER...WE CAN MAKE A DIFFERENCE!**

Sincerely,

*Brad Seavers*

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I would like all my marketing partners to complete a short survey. These answers will help me serve you in the best possible way! There are six questions and it shouldn't take you more than a couple minutes to complete. I look forward to promoting your business through racing!

Thanks Again! I am looking forward to an unbelievable season...on & off the track!

The survey is located at: <http://www.seaversracing.com/marketing-partner-information/>

My contact information is as follows:

Brad Seavers Racing  
N7469 County Rd C  
Rib Lake, WI 54470

Cell: (715) 572-2853

Email: [seaversracing@gmail.com](mailto:seaversracing@gmail.com)

**PLEASE LET ME KNOW BY MAY 1st IF YOU WOULD LIKE TO BE ON OUR SEAVERS RACING T-SHIRTS!**

*Thank You For Everything!!!*

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